

Change Tracker MONTHLY

The monthly momentum register that tells you what is materially shifting on your topic, trend by trend, cycle over cycle, now mapped onto an interactive Trend Radar.

DETECT **Signal Scanner** → ASSESS **Change Tracker** → DECIDE **Decision Intelligence** → ACT **Action Triggers**

1 What it is

The Change Tracker is the assessment layer of a Shaping Tomorrow continuous-intelligence programme. Where the weekly **Signal Scanner** detects individual weak signals, the Change Tracker steps back monthly and grades the whole register: which of your topic's tracked trends are accelerating, which are stable, which are fading, what is new this cycle, and what pattern the movements make when read together. Since July 2026, every edition also maps that register onto an integrated, interactive **Trend Radar**: the same assessments, drawn as a horizon chart a board can read in one glance.

A recent edition, *"US and UK stablecoin rulebooks harden as the digital euro clears Parliament"*, tracks nine trends across Financial Services and the Future of Money: each graded on heat, horizon and momentum in the register table, plotted on the radar with two wild cards on the outer rim, then read into three pattern themes and a decision-facing implications verdict.

THE PROBLEM IT SOLVES

Detection without assessment produces noise: a stream of interesting signals with no sense of which are gathering force and which are quietly dying. The Change Tracker is the discipline that turns a watchlist into a managed register: every trend re-graded against fresh evidence each cycle, direction changes called explicitly, new entries badged, departures marked, and the whole diff drawn onto the radar as drift tails so you always see what moved, what didn't, and what just arrived or left.

2 The register discipline

The Change Tracker's power is that it is the same register, revisited. Each edition carries the previous cycle's title in its continuity line, re-grades every trend against what actually happened, badges new entrants, marks departures, and names the cycle's single biggest movement in its headline. The Trend

Radar is that comparison’s reader-facing surface: a dashed ghost blip shows each changed trend’s previous state, a dotted tail leads to where it sits now, and a grey crossed ghost marks a trend carried last cycle but absent from this one. Over a year, the trackers accumulate into a documented history of how your topic moved and when the programme called each turn: the evidence base the quarterly [Decision Intelligence](#) briefings and end-of-cycle [Action Triggers](#) then draw on.

3 Anatomy of the deliverable: element by element

Click a section to expand it.

The header: headline, standfirst and continuity

ELEMENT	WHAT THE READER SEES	WHY IT MATTERS TO YOU
Two-clause headline	The cycle’s verdict in one line: what hardened, what advanced, what cooled.	The tracker leads with its conclusion, not its contents. You know the cycle’s biggest movements before scrolling.
Standfirst	One italic sentence compressing the whole edition, with its reasoning attached.	The 15-second version for the executive who will read the radar and nothing else.
Series-continuity line	“Edition 3 · previous cycle: ‘Bank clearing layer for tokenised deposits arrives as the digital euro nears a vote’”.	Every edition situates itself in the series. You can see, from the two titles alone, how the story moved in one month.
Consensus-and-change opening	A short paragraph granting what still holds, then naming precisely what changed, with sources inline.	Same intellectual manners as the Signal Scanner: no straw men, no re-litigating the settled, straight to the delta.

The Trend Radar: the register on the horizon

The signature visual, in the same design language as our Futures Wheel. Every element of the chart is data:

ELEMENT	WHAT THE READER SEES	WHY IT MATTERS TO YOU
Geometry is meaning	Rings = when a trend bites (Now · Next · Later; closer to the centre means sooner). Sectors = the cycle's pattern themes, in the Futures Wheel palette. Blip size and stroke = heat (impact × likelihood).	The whole register in one glance: what is close, what is hot, and which theme it belongs to, before a word is read.
Momentum arrows	An arrow pointing toward the centre means Accelerating; outward means Fading; no arrow means Stable.	Momentum becomes geometry: the trends closing in on you literally point at the centre of your planning horizon.
Drift tails and ghosts	A dashed ghost blip (sized to last cycle's heat) with a dotted tail marks every trend whose grades changed; a grey crossed ghost marks one that left the register. Trends that held their grades get no tail.	Cycle-over-cycle honesty, drawn on the chart. Your eye goes straight to what moved, and every marker traces to the prior edition's literal record.
Register badges	A NEW badge on entrants; an orange ↘ on trends that cooled a stage; the momentum pill row above the radar (6 Accelerating · 2 Stable · 1 Fading, plus the cycle's flags) in soft tinted chips.	The three questions a returning reader has (what arrived, what cooled, what is the temperature) answered before the first hover.
Hover panel with guide	The side panel opens on a "How to read this radar" card; hovering any blip replaces it with the trend's full register entry, including a "Since last cycle" diff, and a ? button recalls the guide.	Self-teaching for first-time readers, instant for returning ones, and fully usable on touch. Nothing needs a manual.
Expand view	A full-screen reading mode with the enlarged radar and a docked detail panel; hover and pin work identically there.	Made for the board-room screen share: the radar becomes the meeting's working surface, not just a page graphic.

The momentum table: the register in rows

One row per tracked trend, six disciplined columns; the radar's static, print and accessibility twin:

ELEMENT	WHAT THE READER SEES	WHY IT MATTERS TO YOU
Six-column register	Trend Cluster Horizon Heat Momentum Evidence, with soft tinted chips for cluster, heat and momentum.	Instant triage down the page: the same grading grammar as the radar, in scannable rows a diligence team can audit cell by cell.
Register markers in the rows	The NEW chip and the ↘ cooled marker sit on the trend names; wild cards and any trend that left the register appear as their own rows.	The table is the complete register, tails included: nothing on the radar is missing from the rows, and vice versa.
Evidence with source inline	Each row's evidence closes in Change Tracker citation form: the linked publisher and month in parentheses.	Every claim is one click from its source, in the same citation grammar as the tracker's prose. Due-diligence-proof at a glance.
Radar-table consistency	Radar and table are generated from one register: same heat bands, same momentum, same horizons.	The chart can never disagree with the rows. In print, the table carries the full register so the PDF loses nothing.

The pattern narrative: reading across the rows

ELEMENT	WHAT THE READER SEES	WHY IT MATTERS TO YOU
Typed theme cards	The trends read together into colour-coded theme cards: Transformation Driver, Emerging Opportunity, Evolving Risk, each with sources inline.	This is the analysis a chart cannot do: the insight that three trends are one story. It is also where the tracker earns its headline, and it names the radar's sectors.
Signals gaining momentum	A ranked list of the cycle's risers, each with its concrete escalation consequence.	Not just "this is rising" but "here is what forces a decision if it keeps rising": the sentence that moves a trend onto an agenda.

Wild Cards to Watch: the discontinuity layer

ELEMENT	WHAT THE READER SEES	WHY IT MATTERS TO YOU
Wild-card cards	Low-probability, high-impact discontinuities, typed Disruptive Risk or Disruptive Opportunity with an impact rating, and plotted as dashed diamonds on the radar’s outer rim.	The tracker covers the tails, not just the trends, and the radar keeps them visibly on the edge of the picture where they belong.
Surprise characteristics	What would make the event a genuine surprise rather than a trend extension.	Forces precision about the discontinuity itself: the analytic step most wild-card lists skip.
Early warning indicators	Named observables per card, which next cycle’s tracker then checks.	Each wild card ships with its own tripwires. Even the tails are monitored, not just mentioned.
Evidence paragraph	Each card grounded in sourced fact, with the tracker’s inline citation form.	Wild cards argued from data, not imagination. The section reads as analysis, not brainstorming.

The close: implications and evidence base

ELEMENT	WHAT THE READER SEES	WHY IT MATTERS TO YOU
Implications box	A single decision-facing paragraph: what to prepare, what to pilot, what to monitor, through named decision points.	The tracker ends by telling you where to point your attention next month, which is precisely what a monitoring product owes you.
Tiered bibliography	Every source tier-tagged (T1 governments/regulators → T4 vendor, “directional corroboration only”), dated, and linked.	The same four-tier taxonomy as every Shaping Tomorrow deliverable: monthly cadence, due-diligence sourcing.

4 The design system: why the format itself is a benefit

The tracker is built to be read radar-first and audited table-second, and its design carries that:

- **Geometry as grading:** rings, sectors, blip size, arrows, tails and rim diamonds each encode one register field, in the same polarity palette as our Futures Wheel, so the whole family of deliverables reads as one system.
- **Soft grading grammar:** momentum pills, heat chips and cluster chips use tinted fills with coloured text rather than solid blocks, in identical form across the pill row, the table and the hover panel.
- **The panel teaches first:** the radar’s side panel defaults to a how-to-read guide, swaps to full register entries on hover, and brings the guide back with a ? button, so the chart needs no separate manual.
- **Print-disciplined:** in print the interactive radar yields to the momentum table, which carries the complete register including wild cards and departures; the PDF edition loses nothing.

5 Why clients choose it

ELEMENT	WHAT THE READER SEES	WHY IT MATTERS TO YOU
A managed register, not a feed	The same trends re-graded every cycle, with direction changes, new entries and departures called explicitly and drawn as drift on the radar.	You always know the current state of your topic, and can see, spatially, when the programme called each turn.
Momentum, the missing dimension	Most intelligence tells you what exists; the tracker shows you what is speeding up, slowing down, arriving and leaving, with arrows pointing at your planning horizon.	Timing is where strategic value lives. Knowing a constraint is real matters less than knowing it just accelerated.
Both tails covered	Trends in the register, discontinuities as diamonds on the radar rim, each with early-warning tripwires.	The register that watches what it tracks and what could ambush it is the one that prevents the “nobody saw it coming” meeting.
The programme’s connective tissue	Trackers grade what the Signal Scanner detected and build the movement record that Decision Intelligence and Action Triggers synthesise.	Each monthly edition compounds the programme’s memory: the asset a subscription builds and a one-off report never can.

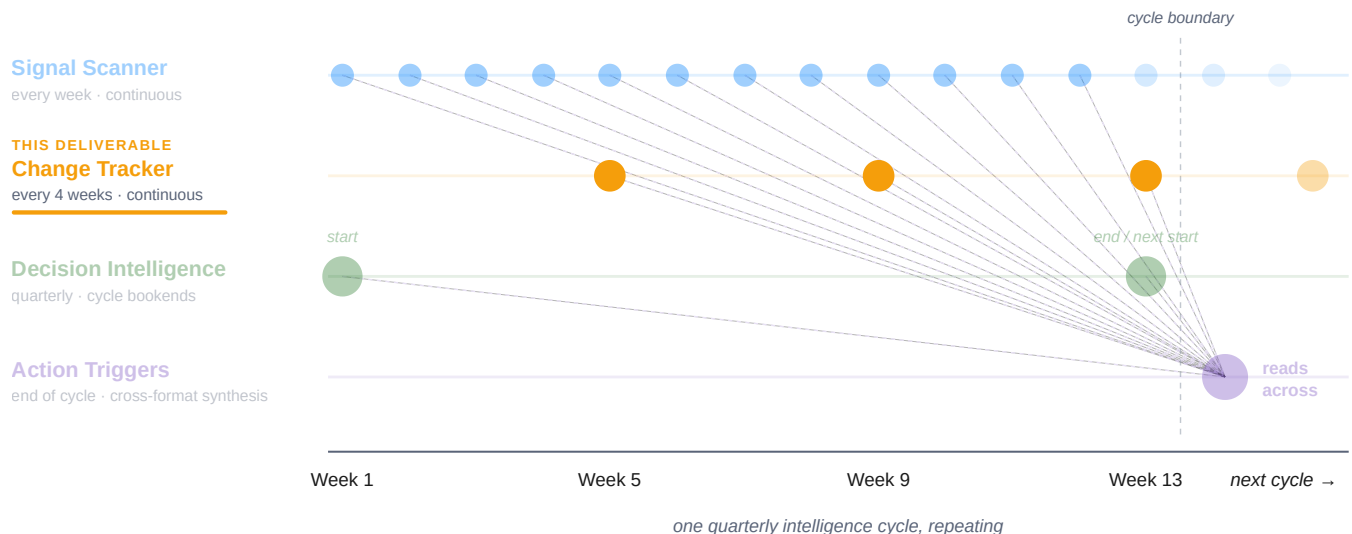
FROM A RECENT EDITION (16 JULY 2026)

In one monthly read, the tracker: graded nine trends on heat, horizon and momentum with a linked source in every row; mapped them onto the Trend Radar, where drift tails showed deposit disintermediation heating from **Moderate to Hot** while two settlement trends cooled to Stable; badged the UK stablecoin regime **NEW** and marked a euro-stablecoin consortium's exit with a crossed ghost; positioned two wild cards on the rim with their tripwires; resolved the register into three pattern themes and the cycle's headline; and closed with a decision-facing implications verdict, on 12 tier-tagged sources.

6 How it's delivered

The Shaping Tomorrow intelligence cycle

Four formats on three clocks: *Signal Scanner* and *Change Tracker* are continuous; *Decision Intelligence* bookends the quarter; *Action Triggers* closes the cycle by reading across all three. This deliverable's lane is highlighted.



Change Trackers publish monthly within each cycle of a Single-Topic or Multi-Topic continuous-intelligence programme, assessing the signals the weekly [Signal Scanner](#) detects and feeding the [Decision Intelligence](#) briefings and [Action Triggers](#) syntheses that decide and act on them. Every edition ships with the integrated Trend Radar as standard. The tracked register, cadence and distribution are tailored to your topics and planning calendar.

Discuss a Tailored Programme

Request a Sample